



BRAND GUIDELINES 2015





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THE IMPORTANCE OF A STRONG IDENTITY

The guidelines that govern communications for NPL products and services are part of a much larger effort to create a brand architecture that is scalable—providing flexibility to the future growth ambitions of the company. Additionally, a brand architecture that positions the company for growth and builds equity.

BUILDING AN ENDURING BRAND

A brand is a shorthand representation—often communicated in a single word or symbol—of everything a company is, does and stands for. That representation should be seen in the continuity of the brand's use and in the quality of the customer's experience with the brand.

But the brand's representation communicates a clear promise, for example, that is important and memorable to customers. A distinctive, recognizable personality that is inseparable from the brand itself, informing not only marketing and communications but behavior as well.

CONSISTENCY IS EVERYTHING

Achieving the goal of an enduring brand requires a conscious, coordinated, consistent approach to communications and behavior. That approach is based on the understanding that every choice and every decision—not marketing or collateral alone—communicates something to someone about the NPL brand.

When the brand's messages are inconsistent or developed ad hoc, focused solely on the needs of the moment, they undermine the brand. But when messages are delivered within a consistent framework and reinforce the brand's promise and personality, their impact can be leveraged to boost awareness and heighten brand recognition and preference. Promotional dollars work twice as hard, serving short-term sales goals as well as longer-term objectives for the brand.

This document was developed to help us work together to build consistent, branded communications that collectively enhance NPL's reputation in the communities we serve. Using these guidelines will enable us to create materials that speak to specific audiences while maintaining one, unified voice. Together, we can contribute to NPL's reputation as the national leader in energy distribution construction.

THINK AHEAD™

A HISTORY OF FORWARD THINKING



Gonvick, Minnesota
Northern Gas Line Constructors

1967

1974



Moves to **Bemidji, Minnesota**
Renamed Northern Pipeline
Construction Company

NPL establishes SWA
in **Ontario, California**

2001

2003



NPL starts National
Barricade Company



Moves to
Minneapolis-St. Paul

1979

1989

1996

NPL acquired by
Southwest Gas



NPL acquires assets from
Tyers and forms TPL

2011

2014

Moves to **Phoenix, Arizona**
Renamed NPL



NPL opens new operations center in Glendale,
Arizona. Acquires Canadian market leader, LinkLine,
and embarks on a re-branding campaign.

BUILDING ON OUR STRENGTHS

NPL is a nationally recognized leader in pipeline construction, with close to 50 years' experience in building energy–distribution systems and with over 4,000 highly-trained employees working across America.

In 1967, in a small town in northern Minnesota called Gonvick, NPL was founded by Noel T. Coon. Northern Gas Line Constructors, Inc. was its first name because of its northern roots and its focus on serving gas customers. In fact, the company is still serving its first customer.

A lot has changed since the early days in Gonvick. By 1971, Northern Gas Line had progressed from doing local farm taps to completing large gas distribution projects in several nearby states. In 1974, the name was changed to Northern Pipeline Construction Company and the headquarters moved out of Gonvick to Bemidji, Minnesota. Its headquarters has moved twice since then: in 1979 to suburban Minneapolis-St. Paul, and in 1989 to its current location in Phoenix, Arizona. Today, with dozens of locations across the United States, NPL has become the largest gas distribution contractor

in the country. Building on this base, NPL has now become an energy distribution contractor, offering a full line of turnkey energy and information systems services.

The company's growth is the result of a commitment to live by its Core Values:

- Work Safe**
- Work Together**
- Treat All People with Respect**
- Take Care of Your Customers**
- Be a Good Steward**
- Keep It Simple**
- Tell the Truth**
- Never Quit**
- Always Do What Is Right**
- Remember, We Dig Ditches**

NPL currently enjoys a national reputation for safe, high quality, cost-effective solutions and customer satisfaction, installing and replacing over ten million feet of pipe, wire, and information systems annually. Building on its expertise, NPL is leveraging industry best practices to deliver cost-effective solutions to the challenges ahead.

A culture of thinking ahead means that we are always refining processes, introducing technology, and expanding our offerings to serve future generations.



2014

- \$650m million in revenues
 - 20+ Area Offices
- Services that cover the gamut: Gas Distribution, Electric, Solar, Traffic Control, Wet Utilities, Milling/Paving, Concrete, Restoration Services
- Industry Leader in Safety & Quality
 - 9M Work Hours
 - 4,100 Employees
- 8.5M Feet Installed/Replaced
- Fleet of over 2,300 vehicles

VALUES

- Work Safe
- Work Together
- Treat All People with Respect
- Take Care of Your Customers
- Be a Good Steward
- Keep It Simple
- Tell the Truth
- Never Quit
- Always Do What Is Right
- Remember, We Dig Ditches

ATTRIBUTES

- Integrity and Maturity
- Safety, Quality and Compliance
- Culture of Personal Responsibility
- Exceptional Employee Dedication
- Consistent Best Cost Producer
- Customer-Centered Obsession
- 100 Year Plan

STRENGTHS

- Safety Record
- Proven Quality
- Decades of Experience
- Cost/Value
- Responsiveness
- Attitude
- Array of Services
- Local Offices
- Speed
- Diverse Workforce
- Sustainability

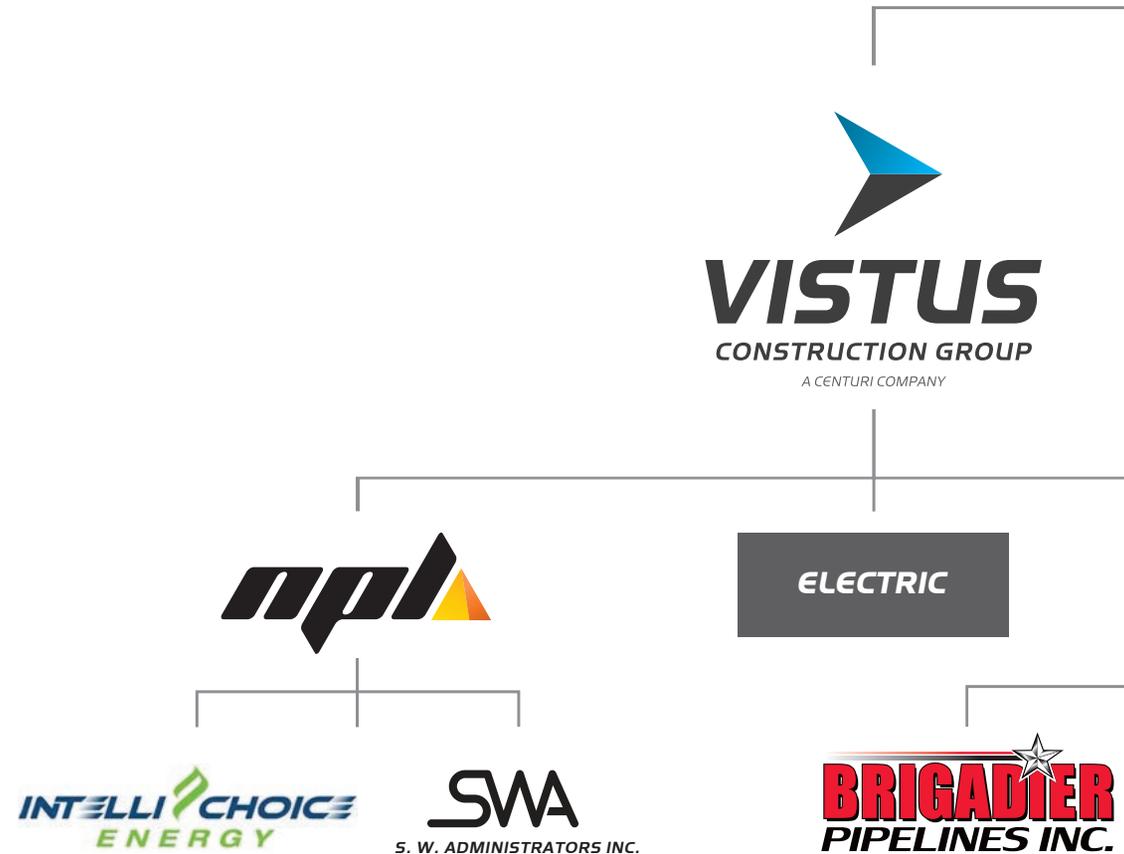
THE NPL FAMILY

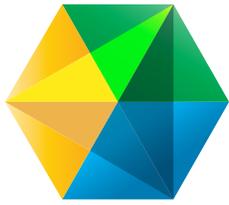
NPL offers a vast array of services to customers but in order to deliver those services to the greatest number of customers a corporate hierarchy has been established. This will allow NPL to deliver services throughout the United States and Canada using both union and non-union labor pools.

Centuri, a name that embodies the 100 year vision is the parent company of the organization. The Centuri logo symbolizes the many facets of the servicing companies and the hexagon represents safety, quality and the entire sustainability framework that guides the organization.

Vistus and Lynxus are holding companies for the U.S. and Canada respectively. Both names suggest a focused vision of the future and the logos are derived from the Centuri logo and represent forward thinking.

The servicing companies, including NPL, utilize the triangle shape, derived from the Centuri logo and symbolizing both safety and quality—two vital aspects of our sustainability framework.





CENTURI
CONSTRUCTION GROUP



NEW CO.

**UTAH
OPERATIONS**

SERVICES





BRAND POSITIONING



BRAND ARCHITECTURE

Our brand is a promise of what our company stands for and what we offer to those who engage with us. It is the cumulative result of every experience, reference and communication made by or about us, as experienced by others.

OUR MISSION

NPL is North America's performance leader in energy distribution construction. Our careful and responsible management of comprehensive and complex requirements has built our reputation as the best-value solution provider in the utilities industry. Guided by our sustainability framework, we build with future generations in mind, ensuring sustained, long-term success.

OUR BRAND PROMISE

Built on a foundation of nearly 50 years of knowledge and experience, NPL is thinking ahead. No shortcuts, no quick fixes, no compromises. We leverage our expertise and our capacity to find solutions not otherwise achievable. We are dedicated and committed to delivering sustainable distribution solutions to our customers and the communities they serve.

OUR ESSENCE

THINK AHEAD™

OUR BRAND PILLARS

RESPONSIBILITY

A nation's energy infrastructure provides power to each and every community. Our homes, schools, hospitals, airports and communication systems depend on this energy infrastructure 24 hours a day. It is key to economic vitality and security. The importance of its long-term viability cannot be overstated.

CITIZENSHIP

At NPL, we build and maintain energy distribution systems ensuring their safe and sustainable performance for communities across North America. We are proud citizens of the communities we serve; communities that rely on us to do our jobs safely and effectively. It's a responsibility we've been committed to for nearly 50 years.

COMMITMENT

We've gained both knowledge and experience over the years and there is one fact that remains as true today as it did 50 years ago: There are no shortcuts, no quick fixes, no compromises that can take the place of proper planning and implementation. Every project we perform and every task we undertake is done with the next generation in mind—thinking beyond the construction to years of safe and stable future operation.

FORWARD THINKING

At NPL we solve problems and provide comprehensive solutions that deliver safe energy distribution, enduring quality, and value. The systems we build and the methods we employ are designed for long-term success, in short, sustainable.





OUR CORE BRAND VALUES

Our core values are the foundation of who we are. It is the basis for how we conduct ourselves and hold ourselves accountable. We can change what we do, how we do it, or where we are going, but our core values remain the same—they are the fundamental element to our success.

OUR CORE VALUES

WORK SAFE

BE A GOOD STEWARD

ALWAYS DO WHAT IS RIGHT

WORK TOGETHER

KEEP IT SIMPLE

REMEMBER, WE DIG DITCHES

TREAT ALL PEOPLE WITH RESPECT

TELL THE TRUTH

TAKE CARE OF YOUR CUSTOMERS

NEVER QUIT

With core values as a foundation, we have built a special culture at NPL—all of which is supported by our Code of Conduct, which calls us to honesty and integrity in our dealings. Each employee is a “caretaker” of our culture, as we are committed and intensely focused on keeping the strong reputation we have built over the years.

OUR BRAND PERSONALITY

NPL copy tone should always reflect the NPL core values. Speak confidently, but never be boastful. Offer pragmatic, knowledgeable, safe and long-term solutions—not quick fixes or pipe-dreams. Be truthful. Treat people with respect and care. And remember, we are members of the communities we serve.

OUR BRAND PERSONALITY	OUR TONE OF VOICE	NPL IS...	NPL IS NOT...
KNOWLEDGEABLE.	Speak from experience	Careful	Boastful
HARD WORKING.	Pragmatic, yet solutions-driven	Specialized	Difficult
RESPONSIBLE.	Safety focused	Quality focused	Careless
HONEST.	Community-oriented	Dedicated	Unaware
		Responsible	Indifferent



» SALT LAKE CITY, UT





SUSTAINABILITY FRAMEWORK

At NPL, we believe in thinking ahead; in looking forward 100 years; in being committed to systems that endure over time—in short, sustainability. We define sustainability as six critical facets of our business:

NPL SUSTAINABILITY FRAMEWORK

SAFETY | **ACCOUNTABILITY**

We stand behind our work. For close to 50 years, NPL has minimized risk by meeting commitments, surpassing quality standards, and contributing to the safe delivery of energy to millions of homes across North America.

QUALITY | **CUSTOMERS**

Our customers rely on NPL to apply our knowledge and expertise—ensuring that projects are completed on time, meet stringent standards, and benefit the communities they serve.

EMPLOYEES | **TEAMWORK**

The knowledge and expertise of our employees is the most valuable asset in ensuring project success. Our commitment to safety is matched only by our commitment to our diverse team members—their careers, their families and their futures.

COMMUNITY | **RESPONSIBILITY**

As part of the fabric of the community, we promote supplier diversity, hire locally, and believe in charity—fostering productive and enduring results.

ECONOMY | **EFFICIENCY**

We contribute to a sustained local economy through job creation, growing local businesses, and contributing to the tax base. NPL is committed to the communities we serve.

ENVIRONMENT | **STEWARDSHIP**

A restrained impact is central to a resilient environment. NPL is committed to avoiding unnecessary degradation of air, land, and water systems in the communities where we work. We challenge ourselves, and those that work alongside us, to reduce our carbon footprint.

SAFETY IS WHAT WE STAND FOR. QUALITY IS WHAT WE LEAVE BEHIND. EMPLOYEES ARE THE LIFEBLOOD OF THE ORGANIZATION. COMMUNITY IS WHO WE SERVE. ECONOMY IS A LONG-TERM INVESTMENT. ENVIRONMENT IS OUR HOME.



mpl



LOGO GUIDELINES

THE NEW NPL LOGO

We are changing NPL's look on the outside to reflect our progress and growth on the inside. Our bold new logo will not only strengthen recognition for NPL but also reinforce NPL's forward-thinking vision and our long-established reputation for leadership, expertise and innovation.

The NPL logo is the primary symbol of our company. It unifies us across our businesses and geographies, and signals to the market who we are and what we stand for.

Our company logo has recently evolved to tell a bolder, more forward-thinking story and reflect a new chapter in the history of NPL.

The "NPL Pipeline" logo was introduced in 1989. Over time, we built a great deal of equity with that

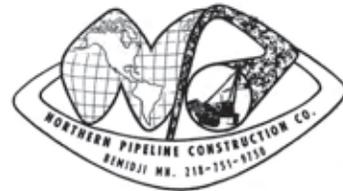
logo, and it is widely recognized in the markets we serve. But today, NPL is a different company. We've changed through growth, acquisitions, entry into new markets, new divisions and development of new ideas. Our new logo keeps much of our existing equity, but asks people to take a fresh look at NPL because we are not the same company that we were in 1967.

The new logo is now black, angled and bold, reflecting NPL's responsible, forward-thinking

approach. It is grounded by a graduated, bright yellow and orange, representing our commitment to safety and quality, and an upward-facing triangle that signals NPL's leadership, expertise and innovation—built upon a solid foundation of knowledge and experience.



1967



1974



1989



2001

Designed by Tempe-based Parker Madison, our new logo is the result of a deep analysis of our company history, our present and our forward-thinking 100-year vision.



2014

LOGO BASICS

Although the NPL logo consists of two elements, the NPL lettering and triangle should never be separated. In the preferred version, the logo appears in a 4-color version (process) black, orange and yellow.

In alternate versions, dependent upon the printing process or application, the lettering in the NPL logo

is either black or reversed out and the triangle is made up of 1 to 2 solid colors.

The logo should never be recreated or altered, which could cause inconsistencies that dilute the impact of the brand's power.

To maintain consistent use and ensure the integrity of the logo, NPL's Business Development office will provide logo files directly to approved suppliers.

PREFERRED PRINT LOGO [4-COLOR CMYK/PROCESS]



POSITIVE

npl_cmyk_pos.ai



REVERSED

npl_cmyk_rev.ai



CLEAR SPACE

Maintain a uniform area around the logo (at least one-half of the logo's height) to prevent other elements crowding the logo. X represents the logo height.



PRINCIPAL COLORS

The NPL logo uses the following four principal colors: NPL Yellow (PMS 7406 C), NPL Orange (PMS 165 C), Black and White.



MINIMUM SIZES

To maintain full legibility, the logo should never appear smaller than .25" tall in print and 25 pixels tall for digital. There is no maximum size limit, but use discretion when sizing the logo. In most situations, it should never be the most dominant element on the page, unless it is the *only* element on the page.



PRIMARY USE

Ideally, the logo should be reproduced showing the subtle gradient in the NPL triangle (4-color process/CMYK).

However, the logo can also be reproduced in black or reversed out to white from a dark background, with or without the gradient, in 4-colors, 3-colors or 1-color depending upon the application as shown on the following page.

Digital versions of the logo should always be reproduced using the full-color, RGB, gradated logo in black or reversed out to white. The 1-color gradated logo in both positive and reversed versions may also be used in certain applications.

ALTERNATE PRINT LOGOS [3-COLOR OR 1-COLOR]



3-COLOR (solid):
PMS 7406 C, PMS 165 C, Black



For applications where only 3-color printing is available or for when the gradient is not able to be reproduced clearly, i.e. silkscreen, attire or signage applications.

npl_logo_3c_pos.ai
npl_logo_3c_rev.ai

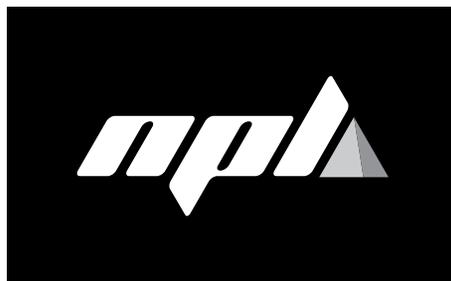


1-COLOR (with gradient):
Black



For applications where only 1-color printing is available.

npl_logo_1c_grad_pos.ai
npl_logo_1c_grad_rev.ai

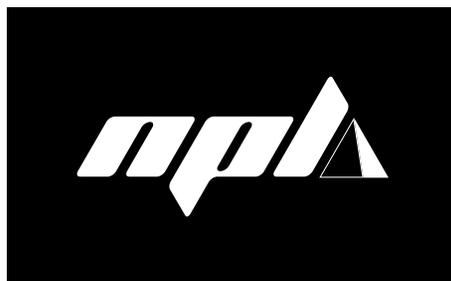


1-COLOR (solid):
Black



For applications where only 1-color printing is available and the gradient is not able to be reproduced clearly.

npl_logo_1c_pos.ai
npl_logo_1c_rev.ai



1-COLOR (outline):
Black



For applications where only 1-color printing is available or for when the gradient is not able to be reproduced clearly, i.e. silkscreen, attire or advertising specialty items.

npl_logo_1c_outline_pos.ai
npl_logo_1c_outline_rev.ai

PREFERRED DIGITAL LOGO [SCREEN / RGB]



PRIMARY SCREEN / RGB

RGB



For all digital applications: screen, video web, e-mail, etc.

npl_logo_rgb_pos.ai / .jpg / .png
npl_logo_rgb_rev.ai / .jpg / .png

ALTERNATE DIGITAL LOGO [SCREEN / RGB]



1-COLOR RGB (with gradient):

Black/RGB



For specific digital applications or approved designs.

npl_logo_rgb_1c_grad_pos.ai / .jpg / .png
npl_logo_rgb_1c_grad_rev.ai / .jpg / .png

PREFERRED SPECIAL APPLICATIONS LOGO [PRINT/ CMYK]



4-COLOR CMYK (with gradient):

Cyan, Magenta, Yellow, Black



For shirts, embroidered apparel, decal graphics and other approved advertising specialty items *only*.

npl_logo_cmyk_black-outlined_rev.ai

PROPER LOGO USAGE

We have built a great deal of flexibility into the NPL logo so that it can be used in a variety of purposes and applications. Please follow these examples as a guide in proper usage and always keep in mind the clear space that surrounds the logo.

When using the logo in ads, photographs, or similar applications, it is preferable that the logo be placed in the upper, right-hand, upper left-hand, lower, right-hand or lower left-hand corner of the ad. However, there are variations that are acceptable.

The Business Development office will approve these applications.



DO use the entire logo.



DO use the dark NPL logo on a light background.



DO use the outlined special applications logo on t-shirts, embroidered golf shirts and other apparel items.



DO use the reversed NPL logo on a dark, uncomplicated background area.



DO use the reversed NPL logo on one of the approved dark accent colors and the positive logo on the approved light accent colors.



DO place the positive NPL logo on light colored backgrounds that provide good contrast and legibility to ensure that it is clearly recognizable.



DO place the reversed logo in a black rectangle that matches the safe area boundaries and align the logo with the page edge.



DO use the 1-color outlined logo for 1 color applications on light backgrounds and the reversed 1-color outlined logo on dark backgrounds.



LOGO DON'TS

Ensure that the NPL logo is clearly recognizable and no altered in any way. Consider the logo version and the background it is placed on to provide the best legibility. The examples show various uses to avoid.



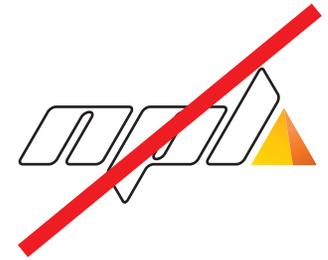
DO NOT change the logo's color.



DO NOT change the logo's proportion.



DO NOT add drop shadows, embossing or other effects to the logo.



DO NOT outline the logo.



DO NOT rotate the logo to any other angle than 0 degrees horizontal or 90 degrees vertical [triangle upwards].



DO NOT place the logo on a complicated background or a background that reduces its legibility.



DO NOT remove the NPL wordmark [text] from the NPL triangle.



DO NOT add other shapes, graphics or unapproved descriptions to the logo.

CO-MARKETING USAGE

Occasionally, the NPL logo will be required to coexist with the logo(s) of one or more entities belonging to our partners.

An example would be event sponsorship, site signage or advertising. Though it's difficult to anticipate all potential scenarios in which this will

happen, most situations will require the NPL logo to be comparable in size, color, spacing and frequency with other co-marketing partners appearing in the same communications piece.

There may also be occasions where the NPL logo is dominant or subordinate to other logo marks.

Included below are recommended guidelines. If you have any questions or are uncertain of your logo application, please contact NPL Marketing at MarketingMailbox@GoNPL.com for approval.

EQUAL RELATIONSHIP HORIZONTAL [Full Color]

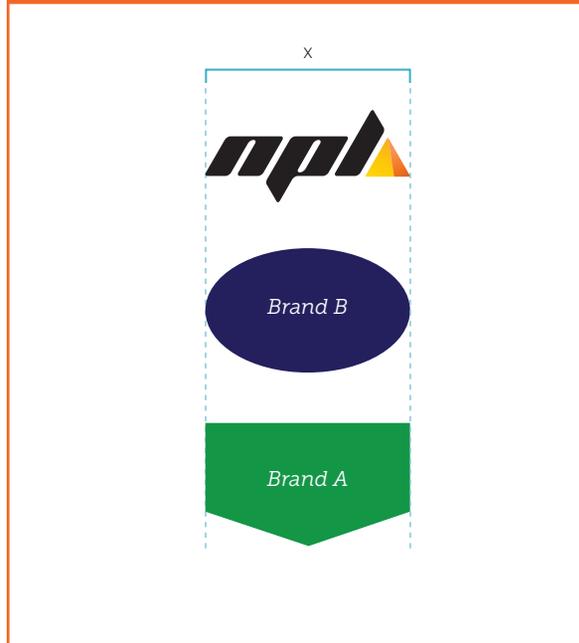


EQUAL RELATIONSHIP HORIZONTAL [1-color]



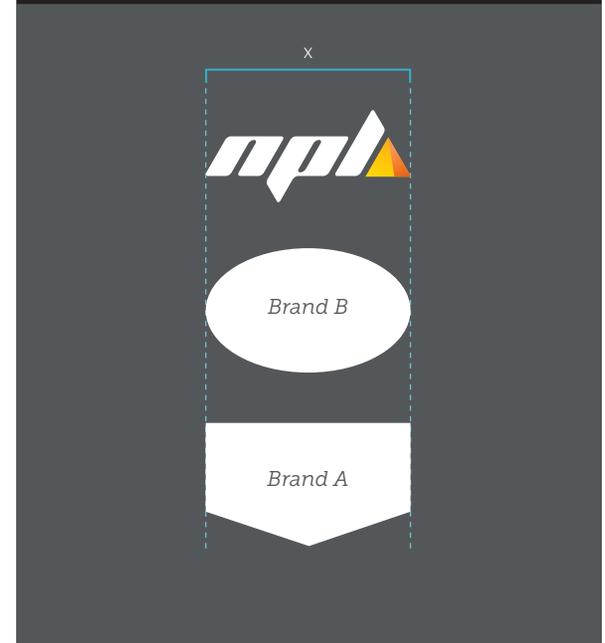
EQUAL HEIGHT

EQUAL RELATIONSHIP VERTICAL [Full Color]



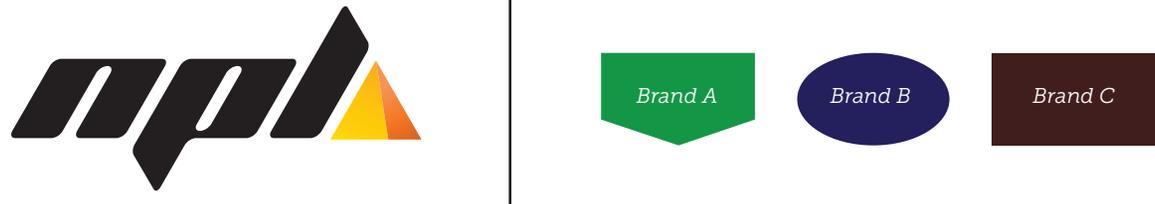
EQUAL WIDTH

EQUAL RELATIONSHIP VERTICAL [Reverse]



EQUAL WIDTH

DOMINANT RELATIONSHIP HORIZONTAL [Full Color]



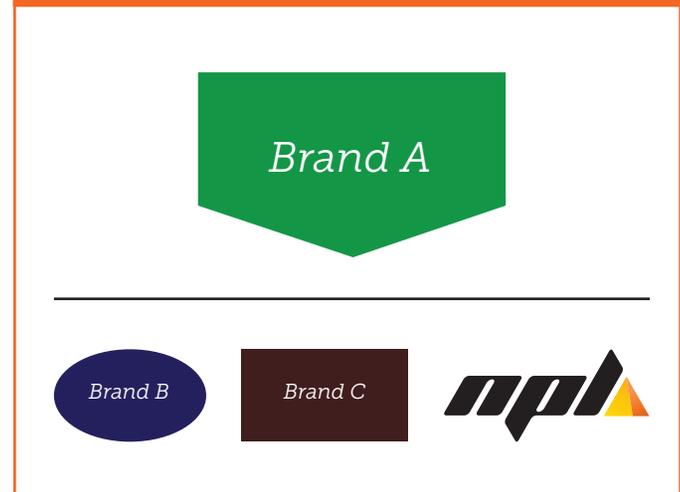
DOMINANT RELATIONSHIP VERTICAL [Reverse]



SUBORDINATE RELATIONSHIP HORIZONTAL [Full Color]



SUBORDINATE RELATIONSHIP VERT. [Full Color]



THEME COMPONENTS

The NPL tagline: THINK AHEAD, is a concise statement of our company's essence. It is the culmination of our mission, our vision and every value and promise we make to our company and customers into one simple statement.

THINK AHEAD tagline can be used alone, or in conjunction with the NPL logo, but it does not

replace the primary NPL logo. It should always play a supporting role.

When it is locked up with the NPL logo it communicates our key message in a clear, direct, and engaging manner. When used alone or in support of our logo, it reinforces the essence of who we are.

It is preferred that the tagline be reproduced in either gray or reversed out to white. Depending upon the design application however, it may also be reproduced in a shade or tint of black (i.e. gray or silver) or reversed out of the primary background color it is placed upon.

Please always be aware of the clear space surrounding the logo and tagline in your designs.



THINK AHEAD »

OUR COMPANY
[OUR LOGO]

OUR ESSENCE
[TAGLINE/THEME]

When the THINK AHEAD theme is locked-up with the NPL logo it communicates our key message in a clear, direct, and engaging manner.

Use the logo/theme lock-up when available space is at a premium in your designs.

Please do not make any modifications to the spacing of the logo and theme in the artwork.



WHO WE ARE

[OUR LOGO & THEME COMBINED/LOCK-UP]



4-COLOR (with gradient):

CMYK



For applications where only 3-color printing is available or for when the gradient is not able to be reproduced clearly, i.e. silkscreen, attire or signage applications.

npl_logo_theme_cmyk_pos.ai
npl_logo_theme_cmyk_rev.ai



3-COLOR (solid):

PMS 7406 C, PMS 165 C, Black



For applications where only 3-color printing is available or for when the gradient is not able to be reproduced clearly, i.e. silkscreen, attire or signage applications.

npl_logo_theme_3c_pos.ai
npl_logo_theme_3c_rev.ai



1-COLOR (with gradient):

Black



For applications where only 1-color printing is available.

npl_logo_theme_1c_grad_pos.ai
npl_logo_theme_1c_grad_rev.ai



1-COLOR (solid):

Black



For applications where only 1-color printing is available and the gradient is not able to be reproduced clearly.

npl_logo_theme_1c_pos.ai
npl_logo_theme_1c_rev.ai



CLEAR SPACE

Maintain a uniform area around the logo and theme lock-up (at least one-half of the logo's height) to prevent other elements crowding the logo. X represents the logo height.



PRINCIPAL COLORS

When used as a primary message or branding element, it is preferred that the THINK AHEAD theme be most often be reproduced in shades of PMS 425 C, black or white.



MINIMUM SIZES

To maintain full legibility, the logo and theme lock-up should never appear smaller than .325" tall in print and 25 pixels tall for digital. There is no maximum size limit, but use discretion when sizing the logo and theme together.



When using the theme by itself, it should never appear smaller than .0625" tall in print and 5 pixels tall for digital.



PRIMARY USE

Use the logo/theme lock-up when available white space is at a premium in your designs or when you feel that the logo/theme lock-up would be more visually appealing than separating the logo and theme (i.e. in an advertisement).

The same general guidelines apply for the logo/theme lock-up as the standard logo lock-up.

Please do not make any modifications to the spacing of the logo and theme in the artwork.





VISUAL GUIDELINES



» CHICAGO, IL

COLORS

The principal color palette is made up of NPL Yellow (PMS 7406 C) and NPL Orange (PMS 165 C) and supportive neutral colors (black and white).

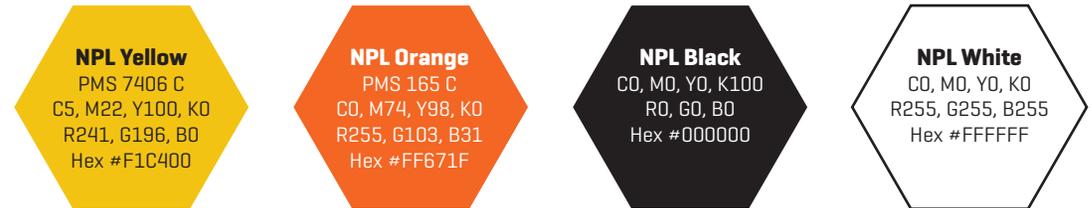
The secondary, accent color palette consists of a complementary set of bold colors and tones that reflect the earth and sky and convey strength and optimism.

The accent palette also includes three “Safety” colors: Chartreuse Yellow, Safety Green and Deep Red. These three colors are to be primarily used for safety-related applications, but can also be used as accent colors in your designs.

For 4-color process printing, please refer to the CMYK values shown here. For on-screen and web applications (PowerPoint, video, broadcast, web sites, intranets, extranets), refer to the RGB and HEX values specified (sRGB). For spot color printing please use the specified PMS match colors.

Variations in color may occur, but try to match the NPL color palette as closely as possible. For 4-color printing, use the CMYK values as a beginning reference. Print vendors may have their own values and formulas for matching PANTONE colors in 4-color process, but the goal should always be to match the PANTONE standard of the NPL color palette. Color variations may also occur on-screen as a result of different screen calibrations and/or software application being used.

NPL PRINCIPAL COLOR PALETTE



NPL ACCENT COLOR PALETTE



NPL HEX PATTERN

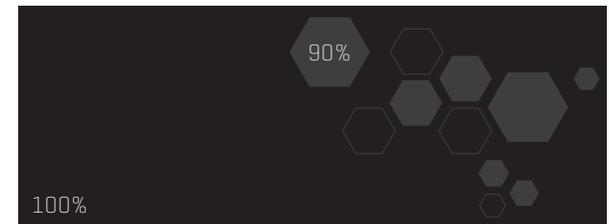
The NPL hex pattern can be used to add a subtle and consistent accent to your designs.

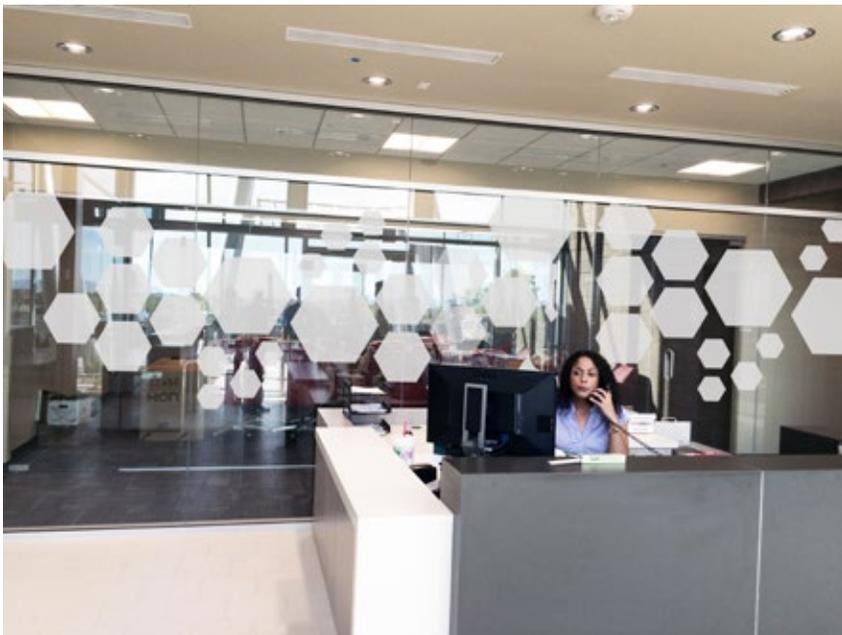
The pattern should be used in a subtle, random, manner and can be a mix of outline and filled patterns, with differing sizes of hexagons.

It is preferred that the pattern be reproduced in shades of gray on a light or dark background (10% on a light background and 90% on a dark background). It may also be screened, multiplied or overlaid over images for subtle effect.

The NPL hex pattern should always be reproduced in a flat design and no drop shadows, embossing or other similar effects should be applied to it.

The outline stroke should never be less than 1pt and when scaling proportionally, be sure to select the option to scale strokes and effects.





TYPOGRAPHY

To help provide a consistent, unified look in NPL's use of typography for print or web, *Geogrotesque* and *Museo Slab* fonts should be used in all business communications when possible.

Geogrotesque is to primarily be used with headlines. The recommended weights of *Geogrotesque* for headlines (in order of preference) are: Bold, Semibold

or Medium. Headlines can be mixed in weights for emphasis when appropriate (i.e. **THINK AHEAD**). *Geogrotesque* Light should primarily be used for call-outs, captions or sub-headlines. Italics can be used in all weights for emphasis if needed.

Museo Slab is to primarily be used for body text. The recommended weight of *Museo Slab* for body text

is 300. *Museo Slab* 700 is recommended for use in sub-headlines, call-outs and for emphasis. Italics can be used for emphasis when appropriate. Please do not use small caps at any time.

* Recommended MS Office alternative fonts should only be used in Office applications when *Geogrotesque* and *Museo Slab* fonts are not available.

HEADLINES | GEOGROTESQUE

GEOGROTESQUE BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE SEMIBOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

GEOGROTESQUE LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

BODY TEXT | MUSEO SLAB

MUSEO SLAB 300

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

MUSEO SLAB 300 ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

MUSEO SLAB 700

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

MUSEO SLAB 700 ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

MS OFFICE ALTERNATIVES*

ARIAL BLACK (HEADLINES)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

CALIBRI BOLD (HEADLINES)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

ROCKWELL (BODY TEXT)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

ROCKWELL BOLD ITALIC (SUBHEADS)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@£\$%^&*()[_+|

The simplest standard of legal font use is that no one is allowed to use a font on their computer unless they specifically have a license for that font. The *Geogrotesque* and *Museo Slab* font families can be purchased and downloaded from websites such as [fonts.com](https://www.fonts.com) or [myfonts.com](https://www.myfonts.com). The *Geogrotesque* family bundle includes 14 styles and is available for use on five computers for the price of \$299. The *Museo Slab* bundle includes 12 styles, and is available for use on one computer for the price of \$99. Individual styles are also available for purchase. Some styles are also included for desktop and web use with an Adobe Creative Cloud Typekit.com subscription.



Typography Example

Below is an example of correctly applying recommended typography standards. The standards are not absolute, but are recommended as a guideline to ensure that the look and feel for NPL is consistent in design style across all applications.

HEADLINES GEOGROTESQUE BOLD (UPPERCASE)

60pt type / 60pt leading

LEADING THE WAY FORWARD

Subheads *Museo Slab 700 italic* (Sentence case)

12pt type / 15pt leading

NPL is a nationally recognized leader in pipeline construction, with over 40 years' experience in building energy–distribution systems across America.

Body Copy Museo Slab 300 (Sentence case)

9pt type / 12pt leading

In 1967, in a small town in northern Minnesota called Gonvick, NPL was founded by Noel T. Coon. Northern Gas Line Constructors, Inc. was its first name because of its northern roots and its focus on serving gas customers. The company is still serving its first customer. Its first employee, Dick Maple, is still working for NPL and, until recently, for the town of Gonvick, as the Mayor! Folklore has it that Dick is the only write-in candidate in history to ever win an election and still demand a re-count.

A lot has changed since the early days in Gonvick. By 1971, Northern Gas Line had progressed from doing local farm taps to completing large gas distribution projects in several nearby states. In 1974, the name was changed to Northern Pipeline Construction Company and the headquarters moved out of Gonvick to Bemidji, Minnesota. Its headquarters has moved twice since then: in 1979 to suburban Minneapolis-St. Paul, and in 1989 to its current location in Phoenix, Arizona. Today, with multiple locations across the United States, NPL has become the largest gas distribution contractor in the country. Building on this base, NPL is now becoming an infrastructure services contractor, offering a full line of turnkey energy and information systems services.

Call-out / Quotation *Geogrotesque Light* (Sentence case)

16pt type / 16pt leading

“In everything we do, we do it for our customers. Without them, we don't have a business.”

— *Firstname Lastname, Title*

PHOTOGRAPHY

Use photography that shows NPL team members *actively engaged* in their work, demonstrating: their skills, quality of their work, safety, planning, teamwork and citizenship. Images should be cropped to focus on the individual or team members at work.

Closeups of hands, gloves, hardhats, boots, wheels, bolts, rigs, cables, trencher blades, etc., can also be used as secondary photos to show the details of our team members safely working and the tools that they use.

PHOTO STYLE SHOULD BE:

CLASSIC	HEROIC
ASPIRATIONAL	RUGGED
GRITTY	MASCULINE

PHOTOS SHOULD DEMONSTRATE:

EXPERTISE	QUALITY
SAFETY	TEAMWORK
PLANNING	COMMUNITY



Photo style should be: Heroic & Aspirational.



Photos should be cropped to focus on team members actively engaged in their work.



Photos should demonstrate planning and teamwork.



Photos should demonstrate expertise and safety.







BRAND APPLICATION

ADVERTISING



**HARD WORK?
NO DOUBT.
WORTH IT?
ABSOLUTELY.**

Join our team. Apply today.



www.GoNPL.com | Safety | Quality | Community | Employees | Economy | Environment



**HARD WORK?
NO DOUBT.
WORTH IT?
ABSOLUTELY.**

Join our team. Apply today.



www.GoNPL.com | Safety | Quality | Community | Employees | Economy | Environment



**LEADING THE
WAY FOR THE
NEXT 100
YEARS.**



www.GoNPL.com | Safety | Quality | Community | Employees | Economy | Environment

Earn
\$300

TELL YOUR FRIENDS ABOUT THE GREAT OPPORTUNITIES AT NPL.

They get a great job. You get \$300!

NPL provides a referral bonus program to encourage and reward employees for referring qualified and successful new hires.

Available for all NPL full-time, non-manager employees. Referral must successfully compete 120 consecutive work days in order for employee to receive \$300 (gross) bonus. Both employees must be employed at the time bonus is paid.

See your supervisor or office manager for all the details!



www.GoNPL.com

Safety | Quality | Employees | Community | Economy | Environment

LEADING THE WAY FOR THE NEXT 100 YEARS.

Built on nearly 50 years of expertise, NPL provides sustainable energy construction solutions that endure. No shortcuts. No quick fixes. No compromises.

Visit us at AGA Booth #631 to learn more.



www.GoNPL.com

Safety | Quality | Employees | Community | Economy | Environment

**ALWAYS BE
PREPARED.
ALWAYS
THINK AHEAD.**

NPL Construction Co. is a proud sponsor of the 2015 Little League Sporting Clays & Scout Steel Challenge.



www.GoNPL.com Safety | Quality | Employees | Community | Economy | Environment

BEHIND EVERY GREAT PROJECT IS A GREAT TEAM.

Built on nearly 50 years of expertise, NPL provides sustainable energy construction solutions that endure. No shortcuts. No quick fixes. No compromises.

Join our team. Let's work together.



STATIONERY

Stationery reflects upon individuals as well as on the company. It is particularly critical that stationery project the desired NPL brand image.

The approved layouts for various stationery items are shown in this section.

Specifications include: paper stock, color, typography and positioning of typographic elements.

Microsoft Word letterhead templates are available and have been customized for your local office use.

Please contact NPL Marketing at MarketingMailbox@GoNPL.com for more information.

Business Cards



TYPOGRAPHY [Size / Leading]

Name: Geogrotesque Medium 9pt / 12pt

Title: Geogrotesque Light, 9pt / 12pt

E-mail: Geogrotesque Light, 9pt / 12pt

Address: Geogrotesque Light, 8pt / 11.5pt

Phone: Geogrotesque Light, 8pt / 11.5pt

Descriptors: Geogrotesque Medium, 8pt / 11.5pt

Set all text u&l, flush left, ragged right, -10 tracking. State addresses should always be listed with their two-letter abbreviations, i.e. TX or AZ.

SIZE

3.5"W x 2"H

COLORS

CMYK / K (77%)

PAPER

Strathmore Premium, ultimate white color, smooth texture, 110# DTC

PRINTING OPTIONS

4/1: CMYK/K





DOCUMENT RECOMMENDED MARGINS:

Top: 2.875"
Bottom: 1"
Left: 1.45"
Right: 1"

RECOMMENDED TYPOGRAPHY:
Museo Slab
100, 10pt

Rockwell, 10pt
(installed with MS Office)

COLOR
Black

Lorem ipsum Date

Dolor sit amet
Consectetur adipisicing
Cing elit adipiscing 6472

Dear Name Last Name

Rursus erat ac, sodales tortor. Nulla dolor justo, viverra porttitor enim ac, dapibus faucibus nunc. Vivamus eu nunc id erat lobortis mollis. Nullam eget vehicula diam. In dapibus sagittis erat a mollis. Nulla sapien elit, faucibus vel felis et, scelerisque adipiscing ipsum. Nulla lobortis volutpat luctus. Pellentesque nec scelerisque lacus. Nulla fringilla pulvinar dui vitae vestibulum. Cras purus libero, sagittis in varius nec, vestibulum in risus. Maecenas vitae leo eget mauris volutpat ullamcorper.

Sed vitae facilisis dui, laoreet luctus felis. Suspendisse potenti. Donec dictum viverra pellentesque. Aliquam sed sem nunc. Mauris vulputate massa et mauris malesuada dictum. Praesent consequat pharetra leo a sodales. Ut condimentum metus eget enim viverra mattis. Vivamus malesuada egestas arcu, at gravida felis suscipit sit amet. Nullam dignissim ornare lorem. Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam eget gravida nisi. Ut nisi dolor, viverra sed erat eu, elementum sollicitudin felis. Donec eget venenatis nunc. Nullam ornare, nisl in sollicitudin semper, purus sapien malesuada nibh, ut rhoncus nisi erat at nibh.

Signature,

Name and Last Name



2638 Oakland Avenue
Building #123
Garland, TX 75041
Office 972.278.3229
www.GoNPL.com

Letterhead

SIZE
8.5"W x 11"H

PAPER
Strathmore Premium, ultimate white color, smooth texture, 70# text

COLORS
CMYK

PRINTING OPTIONS
Preferred:
4/0 CMYK

Cost effective:
1/0 Black

TYPOGRAPHY [Size / Leading]
Address: Geogrotesque Light, 9pt / 16pt
Descriptors: Geogrotesque Medium, 9pt / 16pt

Set all text u&l, flush left, ragged right, -25 tracking. State addresses should always be listed with their two-letter abbreviations, i.e. TX or AZ.

#10 Envelope

SIZE

9.5"W x 4.125"H
Regular Flap

PAPER

Strathmore Premium,
ultimate white color,
smooth texture, 24#
writing

COLORS

CMYK

PRINTING OPTIONS

Preferred:
4/0 CMYK

Cost effective:
1/0 Black

TYPOGRAPHY [Size / Leading]

Address:
Geogrotesque Light,
9pt / 11pt

Set all text u&lc, flush left,
ragged right, -25 tracking.
State addresses should
always be listed with their
two-letter abbreviations.



DOCUMENT RECOMMENDED MARGINS:

Top: 2"
Left: 4.25"

RECOMMENDED TYPOGRAPHY:

Museo Slab 100,
10pt / 15pt leading

Rockwell,
10pt / 15pt leading

COLOR

Black

E-Mail Signatures

All NPL personnel should have a consistent email signature. A signature template has been designed for easy import into your email application.

Simply open the standard html or Outlook-specific html email signature template, select all, copy and paste the signature into your email application's signatures editor.

Once in the editor, feel free to make edits to your personal information. Please keep in mind that you will also need to edit the hyperlinks for your e-mail address and any phone numbers that you change.

Below is an example of how your email signature will look. Do not adjust spacing, color, font size or

links once you have placed the file into your email application.

**If you are using Outlook, should any of the copy or links appear with underline text when you paste your signature, please change the underline style to "none" in the Font menu. There should not be any underlined text in your signature.*

Name: Arial (bold), #000000

11pt type / 16.5pt leading

Title: Arial (italic), #54585A

11pt type / 16.5pt leading

E-mail address:

Arial (bold), #000000

11pt type / 16.5pt leading

Phone & Address:

Arial Regular, #54585A

9pt type / 16pt leading

Disclaimer: Arial, #54585A

8pt type / 9pt leading

Lisa Inglis
Marketing Coordinator
linglis@GoNPL.com

Office 623.582.1235 **Direct** 623.879.4222 | 94222
Fax 623.582.6853 **Mobile** 602.677.7581

2355 West Utopia Road | Phoenix AZ 85027 | www.GoNPL.com



THINK AHEAD »

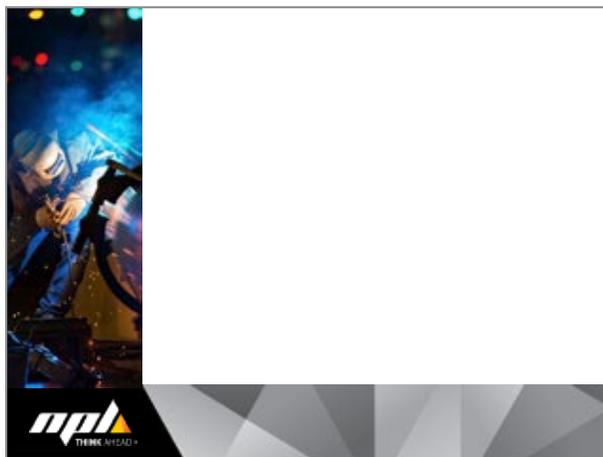
This communication, including any attachments, may contain confidential and/or proprietary information (and, in some cases, information protected by either or both doctrines of attorney-client privilege and attorney work-product), and is intended only for the individual(s) or entity or entities to whom the communication is addressed. Any review, dissemination, or copying of this communication by anyone other than the intended recipient(s) is strictly prohibited. If you are not an intended recipient, please contact the sender by reply e-mail, and delete and destroy all copies of the original message.

PRESENTATIONS

Several branded PowerPoint slide templates have been created for your use. A variety of layout options are provided to allow flexibility in your slide presentations, while maintaining a consistent brand identity.

POWERPOINT TIPS:

- Refer to NPL's visual identity and style guidelines.
- Keep your slides simple. Avoid animations or fancy transitions.
- Use branded colors, art and imagery.
- Use recommended fonts (Geogrotesque, Museo Slab or Rockwell). Use Arial if recommended fonts are not available.
- Use image slides and separators for topic transitions to create visual variation.



VEHICLES & EQUIPMENT





PACKAGE C

PACKAGE B:
CLASS 4 AND ABOVE

- INCLUDES:**
 1 SMALL LOGO - 6.5x3.25"
 2 STANDARD LOGOS - 10x22"
 2 SETS SAFETY / QUALITY TRIANGLES
 2 ASSET NUMBERS - 3.5"
 2 SETS DOOR INFO:
 CITY, STATE
 PHONE
 WEIGHT*

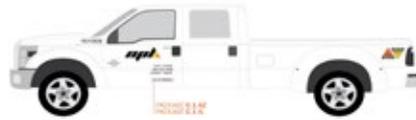
PACKAGE C.1 & 2 INCLUDES:
 2 MARICOPA DUST CONTROL *

PACKAGE C.1 & 2 INCLUDES:
 2 STATE AUTHORITY *

INDIVIDUAL VEHICLE MARKINGS

- ASSET NUMBERS:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: NA - SINGLE LINE
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)



- OTHER REQUIRED INFORMATION:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: 17PT
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)

- REQUIRED INFORMATION LOCATION:**
 DRIVERS SIDE: FLUSH RIGHT
 PASSENGER SIDE: FLUSH LEFT



PACKAGE B.1

PACKAGE B.1 STANDARD:

- CREW:**
 PLUMBERS

- INCLUDES:**
 2 STANDARD LOGOS - 10x22"
 1 MEDIUM LOGO - 5.5x13"
 2 SETS SAFETY / QUALITY TRIANGLES
 2 LARGE TAG-LINES - 7.5x6"
 2 ASSET NUMBERS
 2 SETS DOOR INFO:
 CITY, STATE
 PHONE
 WEIGHT*

PACKAGE B.1 & 2 INCLUDES:
 2 MARICOPA DUST CONTROL *

PACKAGE B.1 & 2 INCLUDES:
 2 STATE AUTHORITY *

INDIVIDUAL VEHICLE MARKINGS

- ASSET NUMBERS:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: NA - SINGLE LINE
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)



- OTHER REQUIRED INFORMATION:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: 17PT
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)

- REQUIRED INFORMATION LOCATION:**
 DRIVERS SIDE: FLUSH RIGHT
 PASSENGER SIDE: FLUSH LEFT
PACKAGE B.1 & 2 LOCATION:
 DRIVERS SIDE: FLUSH LEFT
 PASSENGER SIDE: FLUSH RIGHT



PACKAGE E

PACKAGE E:

- CAT HOV 3/6
 BEERE 250K BACKHOES

- INCLUDES:**
 2 LARGE WHITE LOGOS - 17x27"
 2 MEDIUM WHITE LOGOS - 8x13"
 2 ASSET NUMBERS - 3.5"
 2 SAFETY / QUALITY TRIANGLES



- ASSET NUMBERS:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: NA - SINGLE LINE
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL - WHITE NUMBERS ON BLACK SURFACE

- ASSET NUMBERS:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: NA - SINGLE LINE
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL - BLACK NUMBERS ON GOLD SURFACE



PACKAGE D.2

PACKAGE D.2:
 KENWORTH T370

- INCLUDES:**
 1 D'RINGHO LOGO - 10x22"
 1 MEDIUM LOGO - 6x13"
 2 ASSET NUMBERS - 3.5"
 2 SETS DOOR INFO:
 CITY, STATE
 PHONE
 WEIGHT*
 VEHICLE WEIGHT
 VEHICLE HEIGHT*

PACKAGE D.2 & 2 INCLUDES:
 2 MARICOPA DUST CONTROL *

PACKAGE D.2 & 2 INCLUDES:
 2 STATE AUTHORITY *

INDIVIDUAL VEHICLE MARKINGS

- ASSET NUMBERS:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: NA - SINGLE LINE
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)



- OTHER REQUIRED INFORMATION ON VEHICLE:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: 17PT
 HORIZONTAL SCALE: 100%

- OUTPUT:**
 CUT VINYL (BLACK NUMBERS ON WHITE SURFACE)

- REQUIRED INFORMATION LOCATION:**
 DRIVERS SIDE: FLUSH RIGHT
 PASSENGER SIDE: FLUSH LEFT

*TAM REQUIRES A HEIGHT ON THE BODY OF THE DUMP

- *OTHER REQUIRED INFORMATION ON DUMP:**
 FONT: HELVETICA
 STYLE: REGULAR
 SIZE: 24PT
 LEADING: 17PT
 HORIZONTAL SCALE: 100%

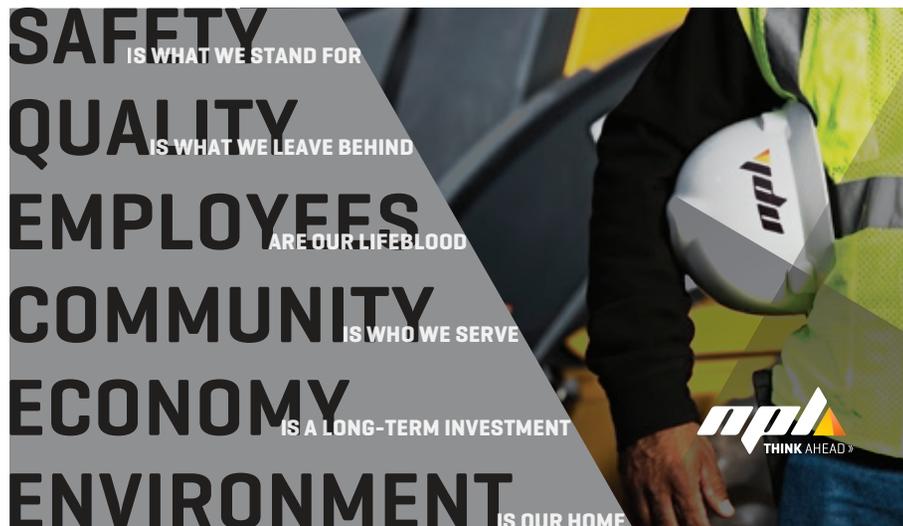
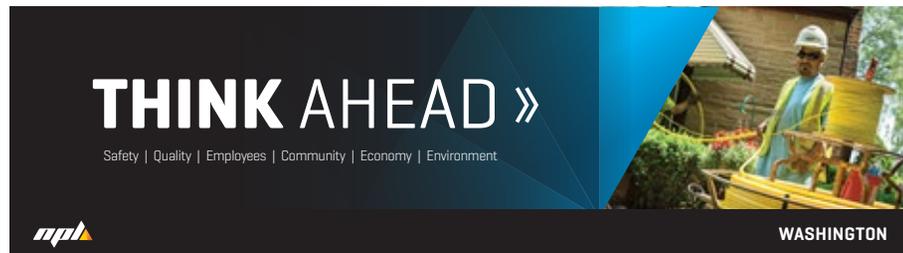
- OUTPUT:**
 CUT VINYL (WHITE NUMBERS ON DARK GREY SURFACE)

- REQUIRED INFORMATION LOCATION:**
 DRIVERS SIDE: FLUSH LEFT
 PASSENGER SIDE: FLUSH RIGHT



OTHER APPLICATIONS

BANNERS





TRADE SHOW BOOTH



THINK AHEAD »

**LEADING THE
WAY FOR THE
NEXT 100
YEARS.**

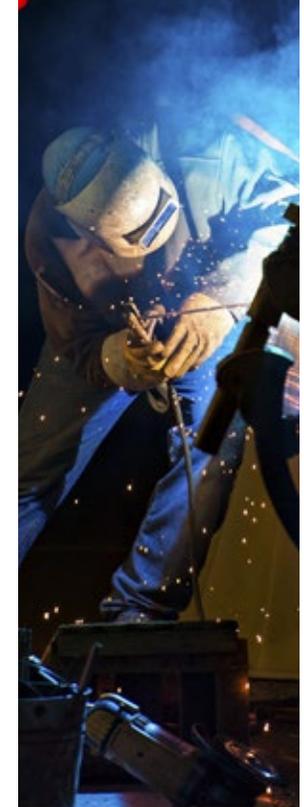


THINK AHEAD »



www.GoNPL.com

**LEADING THE
WAY FOR THE
NEXT 100
YEARS.**



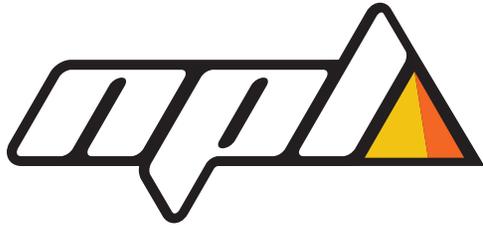
THINK AHEAD »

FACILITY ID/SIGNAGE





GIFTS & SPECIALTY ITEMS



DO use the special applications logo for NPL key chains and similar items.



DO identify the NPL web site in specific applications.



DO use the special applications logo for NPL key chains. In some applications, a solid color version of the NPL triangle may be necessary [PMS 7406 and PMS 165].



DO use the 1-color outlined logo for lunch bags and similar items where only one color can be used.



DO use the 1-color outlined NPL logo for trophies and award plaques where only one color can be used.



DO use the special applications full color logo for dark and light-colored coffee mugs.

ATTIRE



DO place the special applications logo centered on the front of light or dark solid patterned t-shirts.



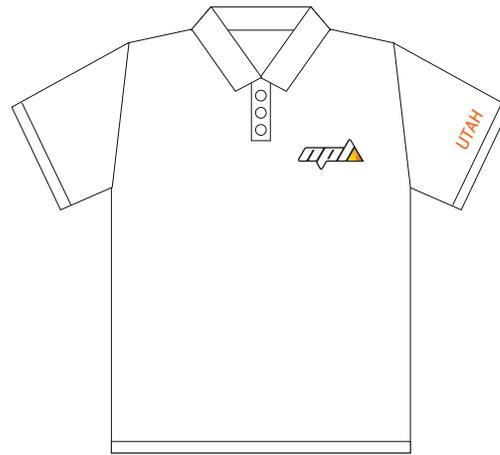
DO place the logo in the pocket area on light or dark, solid shirt patterns and use the specific applications embroidered logo design we have created.



AVOID placing the logo on striped or busy shirt patterns. If you have questions or are uncertain of your application, please contact NPL Marketing at MarketingMailbox@GoNPL.



DO personalize the back of your t-shirt with your local office and approved typography as shown.



DO personalize your shirts with your local office on the sleeve of the shirt with approved typography as shown.



DO NOT personalize your shirts with your local office on the front of the shirt nor combined with the NPL logo.

ATTIRE



DO use the special applications logo for the front of dark-colored hats. Personalize with your office location on the back of the hat as shown (Flexfit style).



DO use the special applications logo for the front of light-colored hats. Personalize with your office location on the back of the hat as shown (adjustable style).



DO NOT place anything other than the NPL special applications logo on the front of the hat; **DO NOT** place the logo on the back of the hat.



DO place the full-color logo on the front/center of safety helmets.



DO place the full-color logo on the left-side pocket area and back side of safety vests.



DO place the 1-color logo on the left-side pocket area and back side of safety vests.





BRANDING RESOURCES

BRANDING RESOURCES

The NPL Brand Guidelines manual has been created to provide an overview of the elements that make up the NPL brand identity system and presents guidelines for working with them. Through descriptions and examples, it demonstrates how these elements combine to communicate a consistent identity that represents our company.

References contained in this book and the most recent standards are also available online at nplthinkahead.com.

Artwork / Logo Usage

All artwork produced to promote NPL or any of our business units must be approved by NPL's Business Development office.

This step is necessary to ensure that our brand standards are being applied correctly and consistently within our guidelines.

Questions?

If you have any questions about these standards or need clarification and direction for special usages, contact NPL's Business Development office at:

MarketingMailbox@GoNPL.com

STEPS FOR APPROVAL :

- 1 Compose an email to:
MarketingMailbox@GoNPL.com
- 2 Email subject line should read:

"NPL Marketing Request"
- 3 Body of email must include the following:
 - Description of item needed
 - Date needed
 - Name and contact information of person managing or producing the project
 - Please attach any supporting documents

Our Business Development office will respond to your request as quickly as possible during regular business hours.

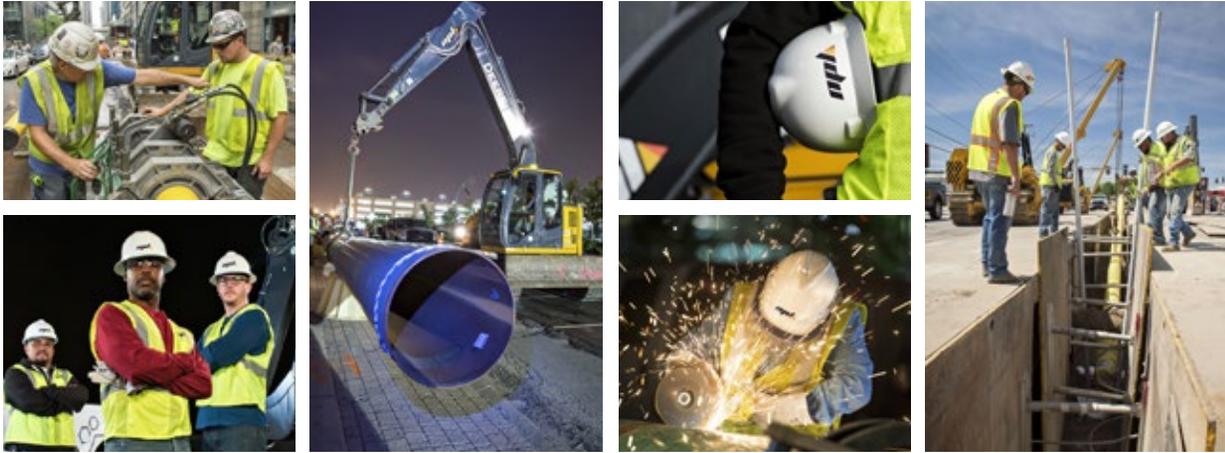


Photo Gallery

The Business Development office manages a large gallery of approved photos—featuring a wide variety of job sites and services—for use in marketing collateral.



Help

Answers for general branding questions and special requests should be directed to:

MarketingMailbox@NextCenturi.com

THINK AHEAD »